Nikkei Stock Average DP Index Guidebook

March 18, 2010

Nikkei Inc.

- With the commencement of the calculation and publication of the Nikkei Stock Average Dividend Point Index (DP) in April 2010, Nikkei Inc (Nikkei) drew up this index guidebook of the Nikkei Stock Average DP. It would be changed or modified corresponding to the revision of the index calculation rule etc in the future.
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Nikkei Stock Average DP Index Guild Book

1 : Concept

Nikkei Stock Average DP is an index that accumulates dividends received from the companies when investors are supposed to hold the constituents of the Nikkei Stock Average (Nikkei Average) corresponding to its formula for a calendar year. The indices for each year are calculated

2 : Formula

The Nikkei Stock Average DP on any date t is the accumulated value of $IDIV_{i,x}$ fixed until the previous day of t

$$IDIV_{i,x} = \frac{d_{i,x} \times \frac{50}{v_{i,x}}}{D_x}$$

(Definition of the each term and its index)

i: the ith constituent of the Nikkei Average

x: its ex-dividend date

 $IDIV_{i,x}$: dividend of the i th component on the day x, adjusted to the level of the Nikkei Average

 $d_{i,x}$: dividend per share of the i th component corresponding to the day x (Actual value)

 $V_{i,x}$: presumed par value of the *i* th component on the day x

 D_X : divisor of the Nikkei Average on the day X

Note) To avoid calculation error, the index is calculated by accumulating the fixed dividends for days between the beginning of the year and the calculation date (instead of adding a day's increased value on the previous day's index value.

3 : Condition of the index calculation

- ① Coverage stocks: Constituents of the Nikkei Average
- ② Coverage dividends: cash dividends whose ex-dividend dates are between January 1 and December 31, including special dividends and commemorative dividends
- ③ Timing to include: on the next business day when the each dividend is fixed.

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The actual dividends are only used for the calculation.

4 When to fix:

Dividend paid corresponding to the annual accounting period->on the dates of the annual regular shareholder meetings

Dividends paid on the other dates->on the dates of the publication by the companies

- 5 Frequency: Daily (Business date)
- 6 Unit: Two decimal places, yen in Japanese, the same as the Nikkei Average

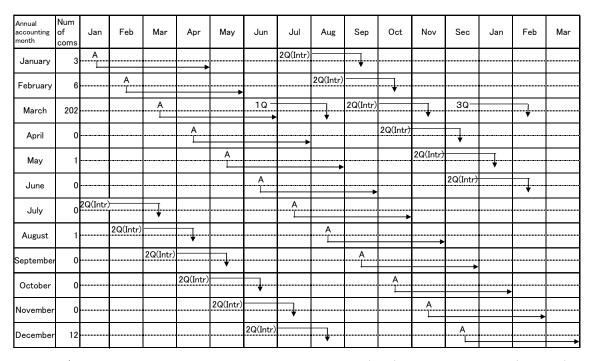
4 : Dividend index for each year

- ① When to start: on the second business day of January (zero until the first dividend in the constituents is fixed)
- ② When to end (when to publish the final price): on the first business day of April in the subsequent year.

5: Dissemination of the index

It is calculated on every business date, and becomes able to disseminate around at 3pm.

6: Relationship between accounting months and times to fix the dividends



Note) A=annual accounting, 1Q=first quarter, 2Q (intr) =second quarter (interim) 3Q=third quarter,

The starting points for arrow lines indicate the times for ex-dividend, and the end

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points represent the times to fix the actual dividends (possible to be earlier)
Regarding quarterly dividends for 1Q and 3Q, only described in the fiscal year
ending in March (currently 2 shares)

The number of each annual accounting month (fiscal year ending in the month) is based on the constituents of the Nikkei average as of March 18 2010.

7: Others

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